

STEWARDSHIP DECISION LENS

A framework for responsible, enduring decisions.

Use this lens to guide core decisions through the five stages of responsibility – in order.

Decisions shape the future long before their consequences are seen. The Stewardship Decision Lens helps you, your team and your brand to act responsibly by asking what you inherit, who and what is affected, what requires care, whether a choice endures, and the legacy it sets. Stewardship begins not with answers, but with how we choose to decide.

1. INHERIT

Understand what you have received

Key prompt:

What existed before us that makes this possible?

2. IMPACT

Map consequences for people, culture, and nature

Key prompt:

Who carries the weight of this decision?

3. CARE

Identify what requires attention, repair, or protection

Key prompt:

What does responsible care look like here?

4. CONTINUITY

Assess durability and long-term viability

Key prompt:

Will this still make sense when we are no longer here?

5. LEGACY

Consider the precedent and teaching of this decision

Key prompt:

What are we teaching others to do through this choice?

Practising stewardship requires commitment.

Those who wish to take this lens beyond reflection and into lived practice are invited to sign the Stewardship Pledge and join the Age of the Steward – a growing body of leaders choosing to be accountable not just for outcomes, but for how decisions are made.

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